



Connect with Club Car *Connectivity*

AVAILABLE IN GOLF VEHICLES



WHY CHOOSE CLUB CAR CONNECTIVITY?

Moving the Game Forward

With premium technology and exceptional support, Club Car connectivity delivers a highly differentiated experience for your guests, while improving your operation.

Available in both fleet golf and turf utility vehicles, Visage Fleet Management can maximize your fleet's uptime and simplify your asset management. Our exclusive Shark Experience in-car-entertainment offers opportunities for increased revenue and a distinct experience for your golfers.

Connectivity for the Course, Entertainment for your Guests

Our Visage Fleet Management modules enable you to anticipate any problems before they occur.

Visage technology simplifies the day-to-day tasks of a course and protects your fleet investments.



Proactive, Not Reactive

With Visage, courses can:

Improve pace of play with Car Tracking

- Keep players on schedule with pace of play reporting
- Stay in touch with guests with an exclusive integrated LCD touchscreen, designed specifically around course conditions, available on fleet vehicles.

Maintain course boundaries with Car Control

- Protect out-of-bounds areas on your course with geo-fencing and control car speeds for enhanced security, increased safety and reduced liability.

Monitor fleet health with the Power Module

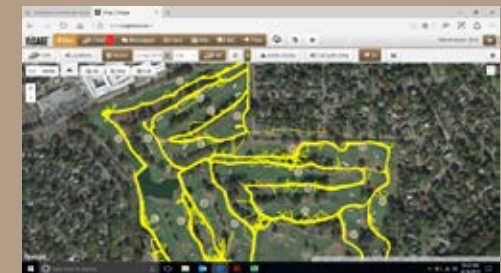
- Visage monitors car usage for easier rotations, servicing, and security.

Improve player performance with Golfer Experience

- Dynamic yardage and exceptional course graphics provide a unique user experience to elevate play.

Consult with experts

- Dedicated Club Car fleet management experts are available to fully optimize this technology and data, from analyzing your operation and making module recommendations, to professional installation, to ongoing tech support and education with your personal Club Car representative.



SHARK EXPERIENCE

presented by **verizon**

U.S. MARKET ONLY

YOUR GAME. YOUR WAY.

Shark Experience entertainment packages provide players with music, sports, news, instructional tips from Greg Norman and 3-D hole flyovers. This offering allows courses to appeal to the whole family with programming options, and can be used to increase revenue by giving players an elevated experience.



Golfers will enjoy live PGA TOUR coverage and curated content including streaming music, live sports and highlights, and news and entertainment in addition to Greg Norman golf tips, dynamic yardage information and more.

“We’re saving \$75,000 to \$100,000 because of the control we now have over our fleet.”

– Shane Dysert
Director, Golf Club Operations
Bear Mountain Resort



THE SHARK EXPERIENCE PROVIDES:

MUSIC

- Golfers can set a soundtrack or playlist through streaming by a Bluetooth device-pairing-connection.

SPORTS

- Your players can catch a game from the links, thanks to access to live sports, highlights, and more.

NEWS

- Shark Experience keeps players connected by displaying the day’s headlines and news updates.



CAR TRACKING

Better Experience, Better Profit

The Car Tracking module provided in your fleet management module can be used to increase revenue and decrease costs in a variety of ways.

USE CAR TRACKING TO:

Monitor Pace of Play from the Pro Shop

With the Car Tracking module, managers can see where all cars are on the course at any given time. This can help your bottom line by reducing staffing needs and cutting payroll costs.

Upgrade Your Marshal Program

Car Tracking can also send messages to your Marshal directly when there are pacing issues or backups. This can allow more golfers to rotate through a course by streamlining pace-of-play and filling up more tee-times.

Send Messages to Golfers

Messages such as "Lightning has been sighted in the area," "A golfer has lost a nine iron," or "Special offer on Pro Shop merchandise ends this afternoon," offer players the opportunity to spend more money on their golf outing while also keeping safety at the forefront.

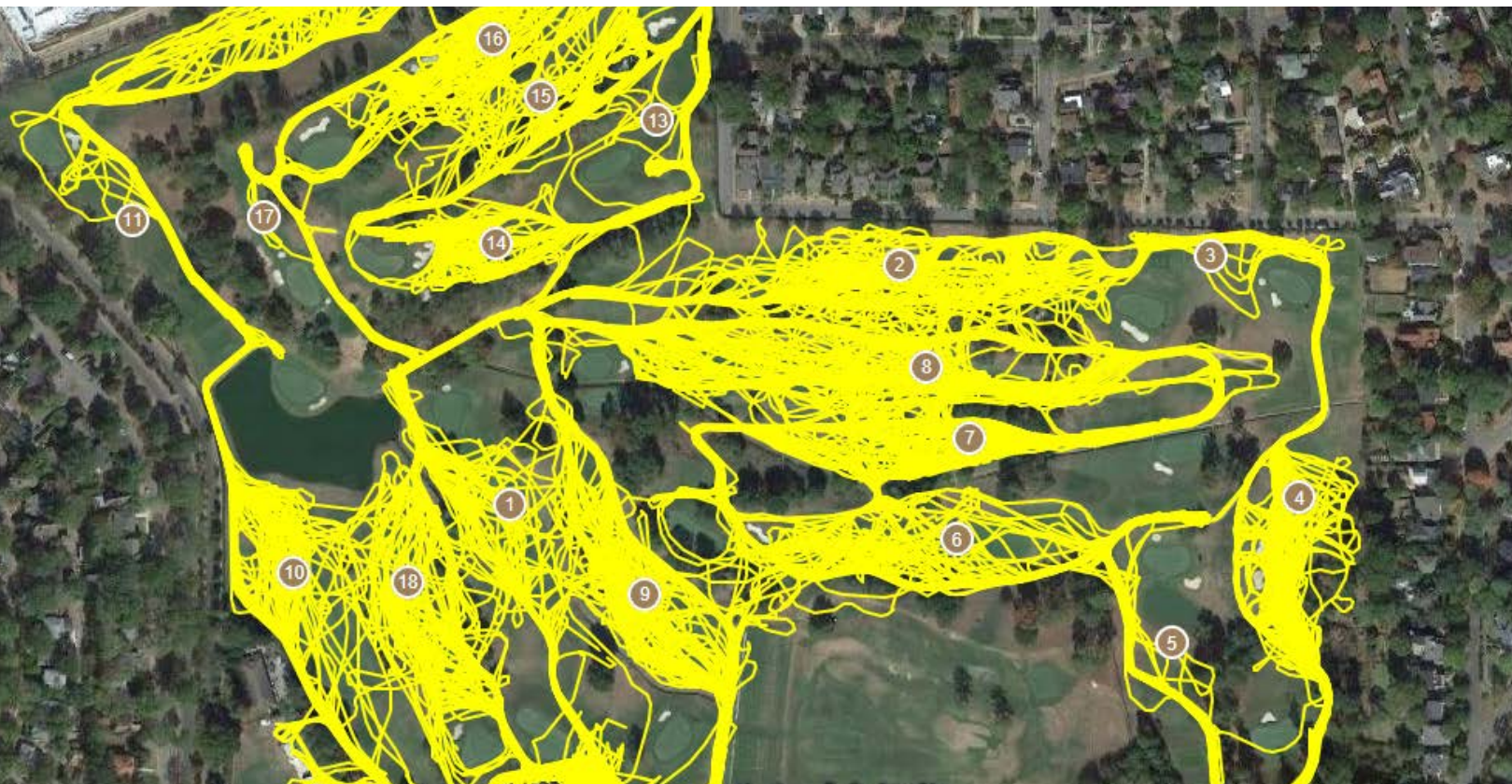
Increase F&B Spending

Optimize the productivity of your food and beverage cart with Car Tracking. Golfers can use the VDU to message the beverage cart, which can increase F&B profit.

Protect Your Investments

Rather than assuming the cost of damaged cars, managers can now hold reckless drivers accountable for any accidents that happen with the Car Tracking module. With monitors always connected to the vehicle, fault will be easy to determine in the case of an accident, which can save clubs money and headaches.

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Course usage before Car Control



Course usage after Car Control

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– Shane Dysert Director, Golf Club Operations, Bear Mountain Resort

CAR CONTROL

Club Car: A Leader in the Field

Protect your turf and your players with geofencing on the Car Control module. This module fences off off-limits areas of your course, and can even control the speed of cars traveling near these boundaries. The yellow areas in the image above shows the paths of golf cars on a course before utilizing Car Control. Using Car Control protects growing grass, accidents on steep hills, and players from crossing the road into traffic, as seen on the right image.

WITH CAR CONTROL, LIABILITY EXPENSES CAN BE REDUCED AND THE SAFETY OF YOUR PLAYERS CAN BE SECURED.

Protect Your Turf

Visage Fleet Management Car Control can:

- Create action zones to set top speeds in areas with steep slopes or blind corners
- Can prevent drivers from veering into out-of-bounds areas like greens and bunkers

Cart Path Only

On wet days or when ground is under repair, Car Control can:

- Keep golfers on the cart path and away from problem areas
- Be easily turned on or off through the VCC portal

Protect Your Investment

With Vehicle Drive History, your fleet is always secure with anti-tamper and fleet lock-down controls. Vehicle Drive History provides:

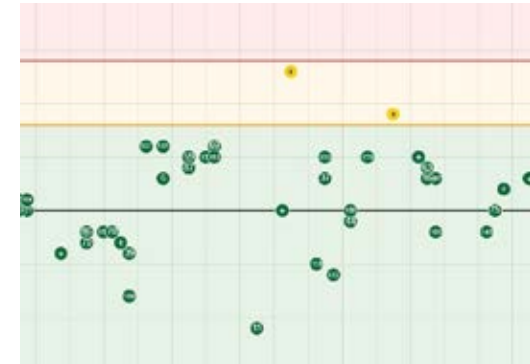
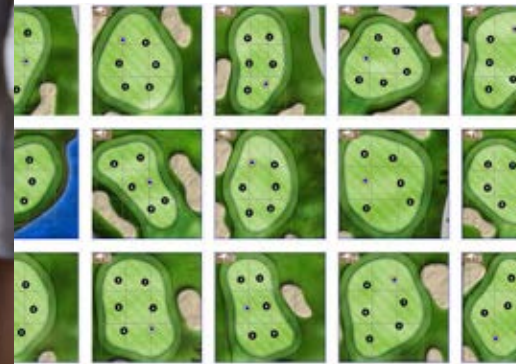
- Real time updates to your VCC portal
- Allows you to directly control cars in and out of use
- Can force cars to shut down in an emergency, like a theft.



Visage Command Center and Shark Experience

Your Fleet at Your Fingertips

The Visage Command Center (VCC) is your centralized hub to control your entire fleet with real time tracking and live fleet status. With the VCC, you are able to keep players on schedule, carts on the path, and stay in touch with your guests with real-time vehicle messaging available.



GOLFER EXPERIENCE

Dynamic Yardage & Hole Overviews

Players can enjoy a differentiated golf experience with dynamic yardage and hole overviews. With this module, golfers would always know which club to use, and how to play the hole in the best way.



Pin Placement Managers & Tee Shot Distance

Easily update new pin placement locations so your golfers are always aware of new challenges. Golfer Experience also provides tee shot distances so your customers can accurately track and monitor their game.



Moving the Game Forward

Developed in partnership with Greg Norman Company and Verizon, the Shark Experience enhances time on the golf course in a modern, fun, and social way.

This package offers distance-to-pin measurements, hole flyovers, and pro tips. In addition, music and entertainment choices provide your golfers what they want – an entertaining day out. Paired with Visage Fleet Management, the Shark Experience connects cars and the course in a whole new way.

“I WANT THE SHARK CART”

Golf Business interviewed Cheval Golf & Athletic Club in Tampa, Florida to learn how they continue to innovate and thrive in today’s market. The club is one of the first courses to use Shark Experience, and course owner Larry King, Jr. had this to say:

“I had a member go out in one of those carts and from that point forward he said, ‘I don’t want any of the old carts. I want the Shark cart.’ How could that person ever go back to a cart with a plastic menu and a paper pin sheet in it? He’s not going to. He’s beyond that.”



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